

Survey on the socio-economic position of authors in the audio-visual sector in Europe

First analyses 2018

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Research team CuDOS – Dpt of Sociology – Gent University



Response by discipline

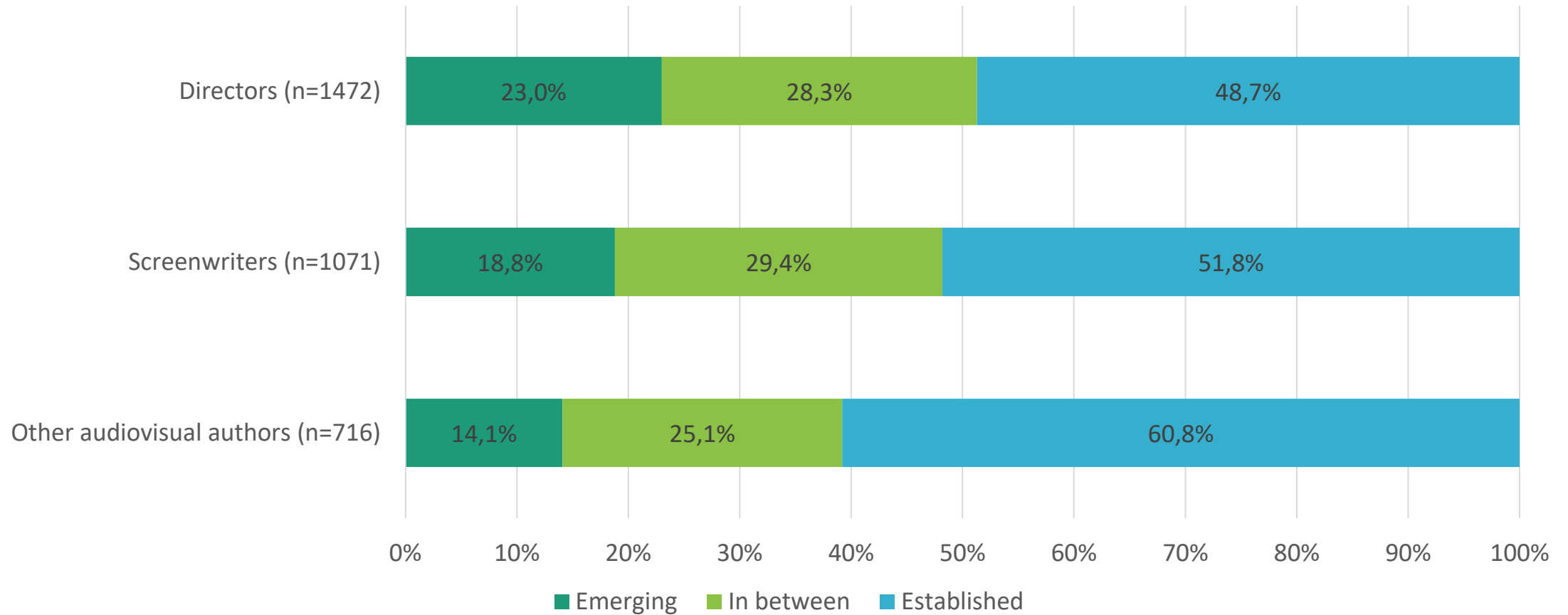
Director	1.474
Screenwriters	1.072
Others: not a director or screenwriter	745
TOTAL	3.217



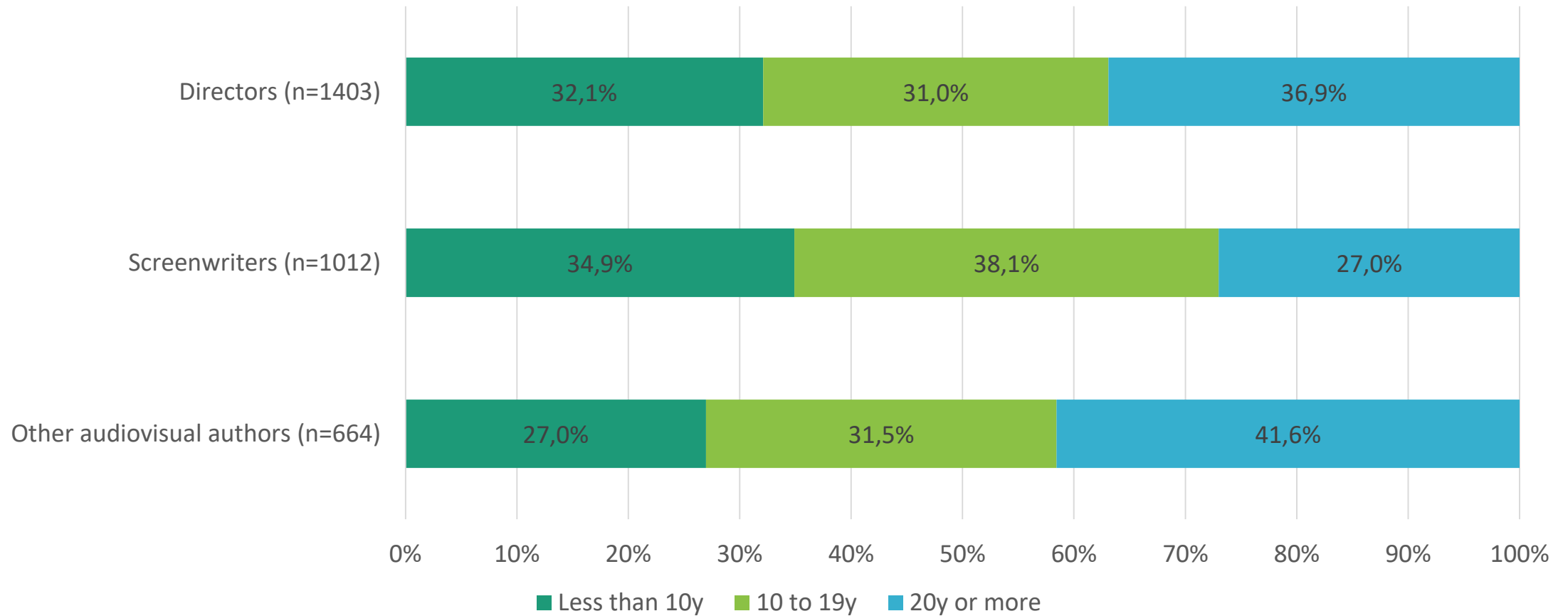
Multiple answers possible:

- 74 persons indicated to be both director and screenwriter

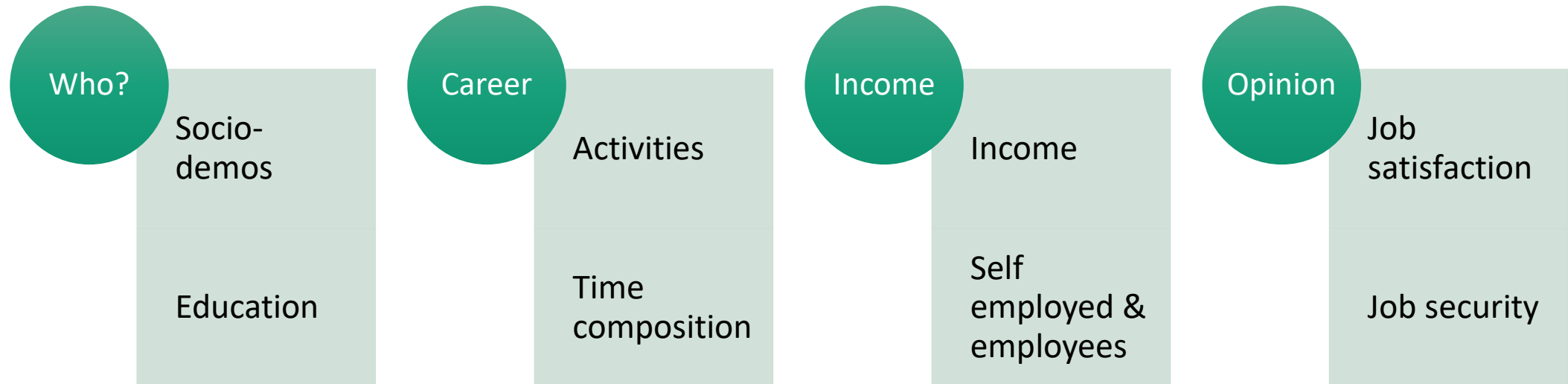
Experience as audio-visual author (subjective estimate)



Length of career



Results



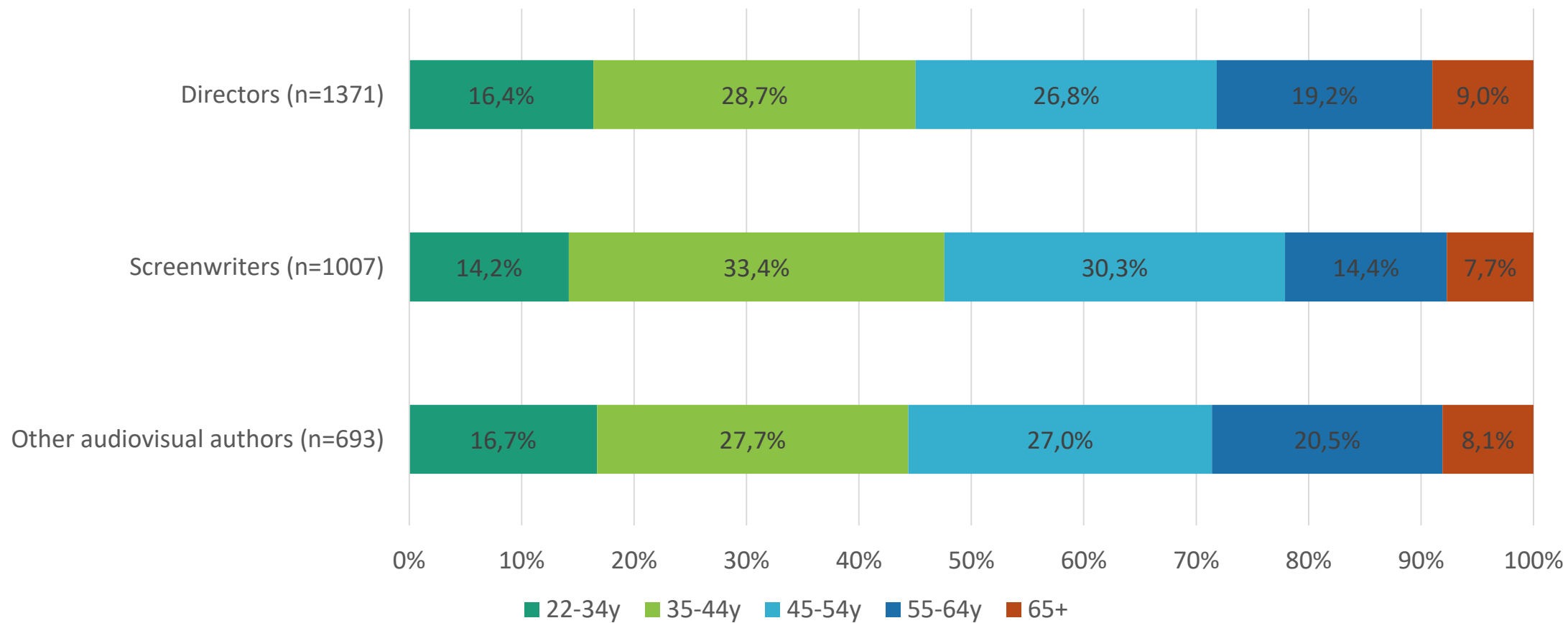
Who?

Socio-demos

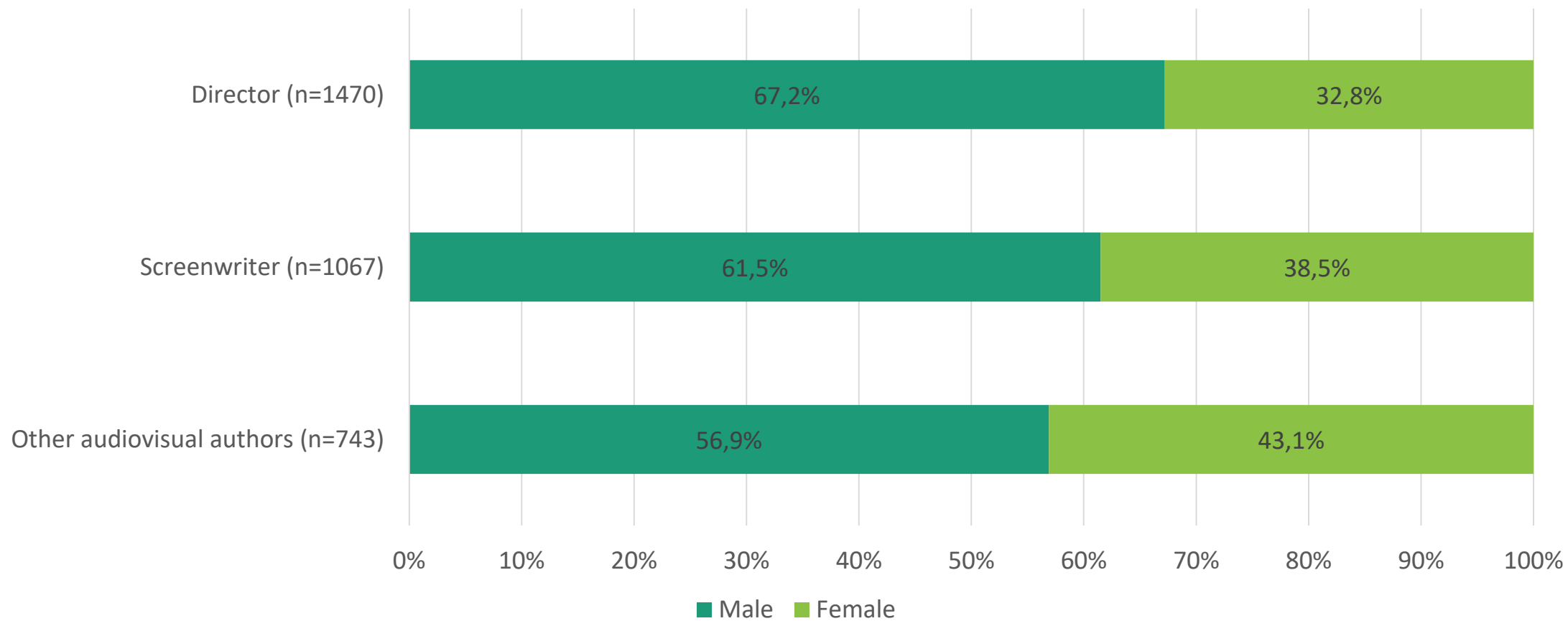
Education



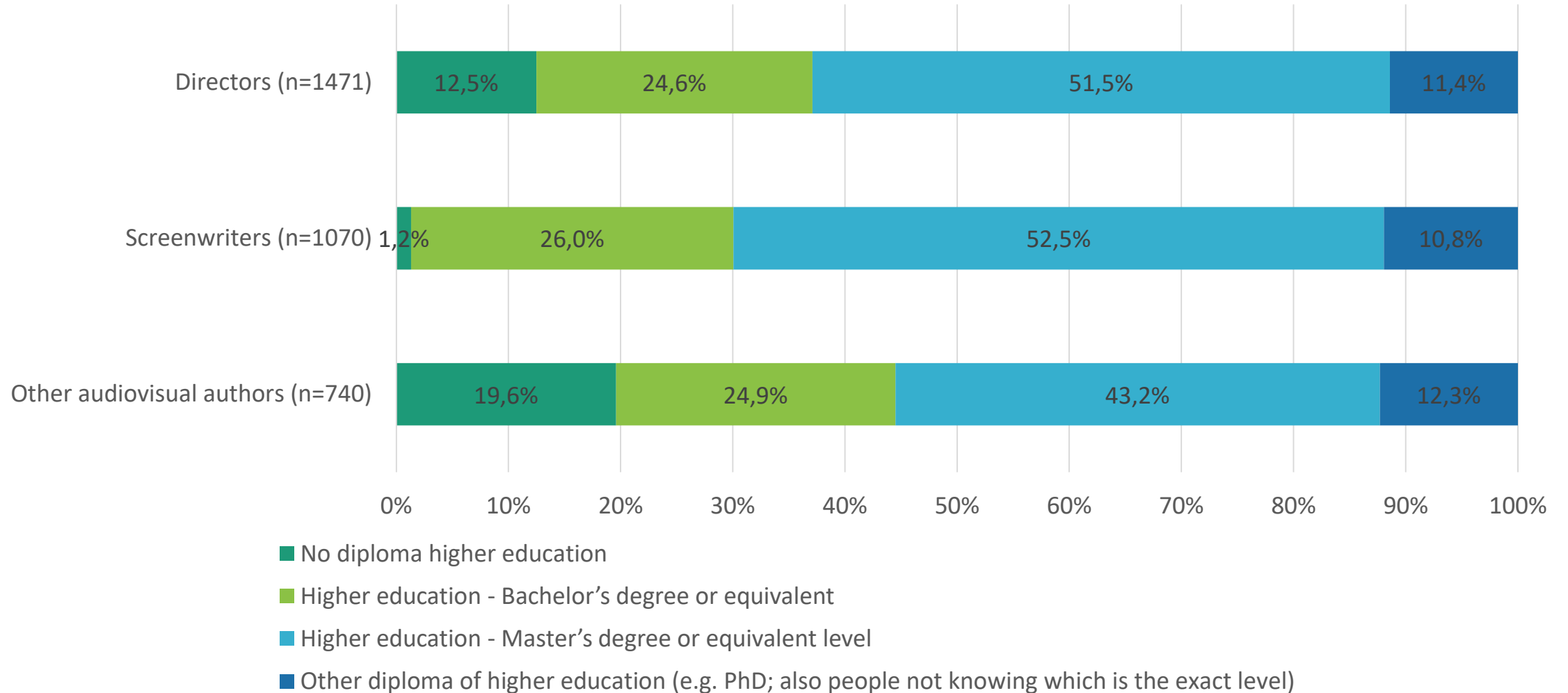
Profile (age)



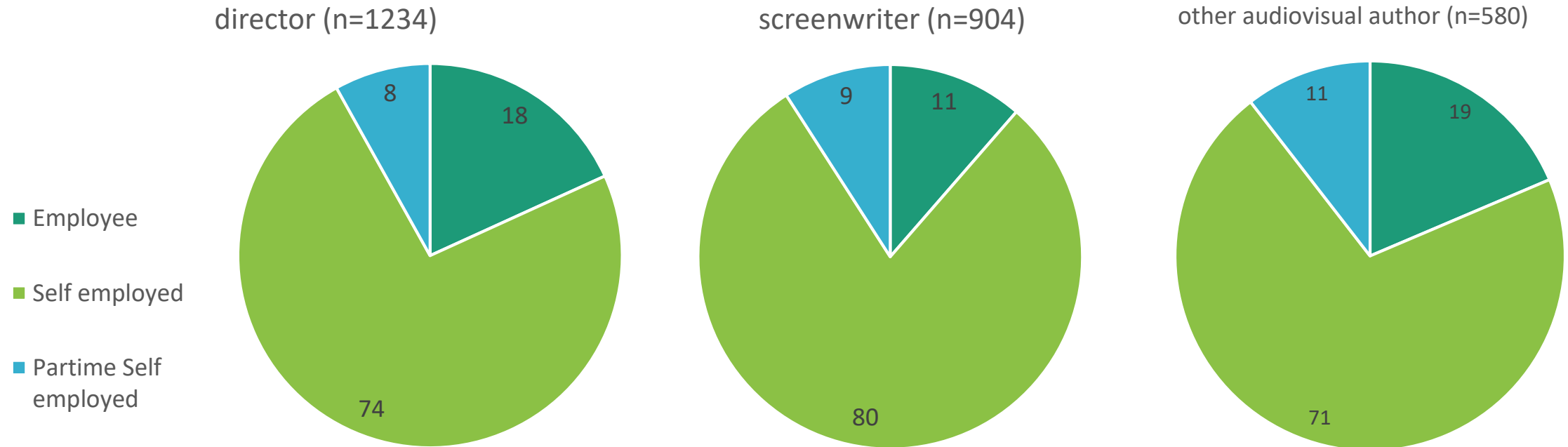
Profile (gender)



Higher education

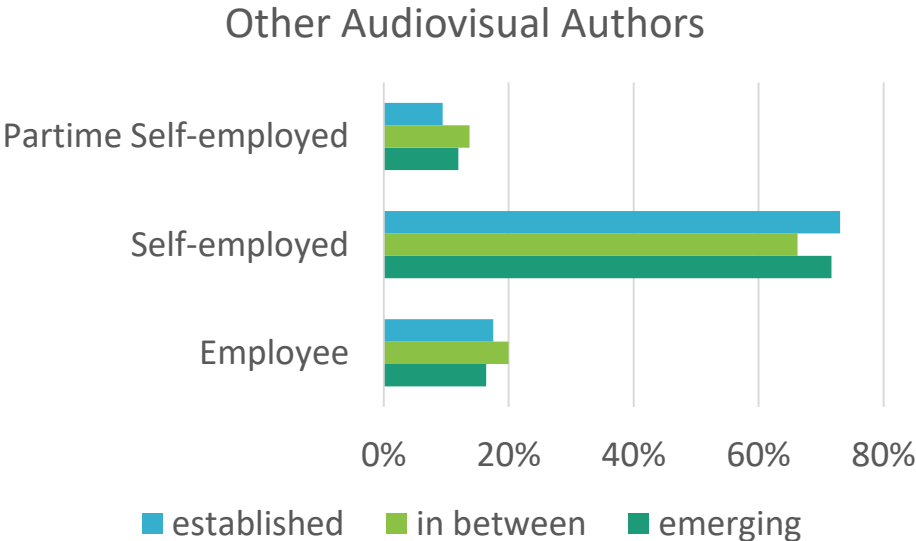
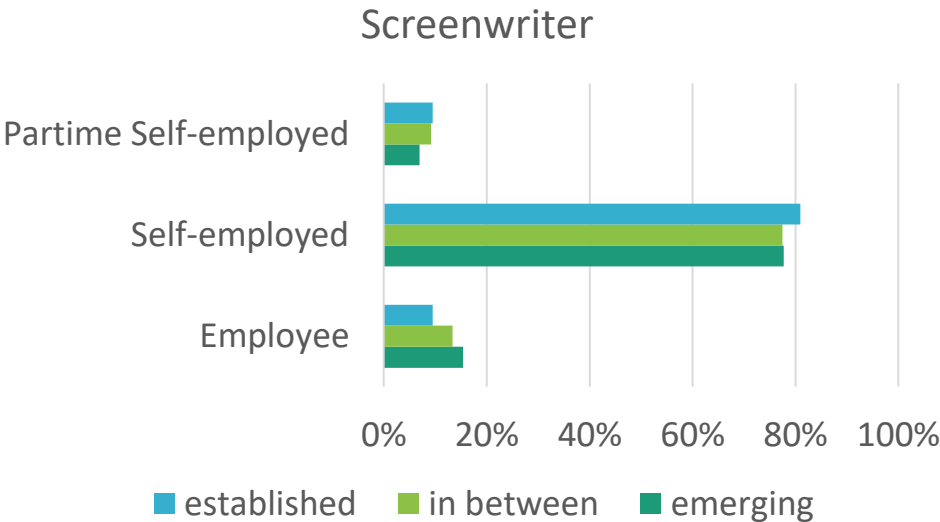
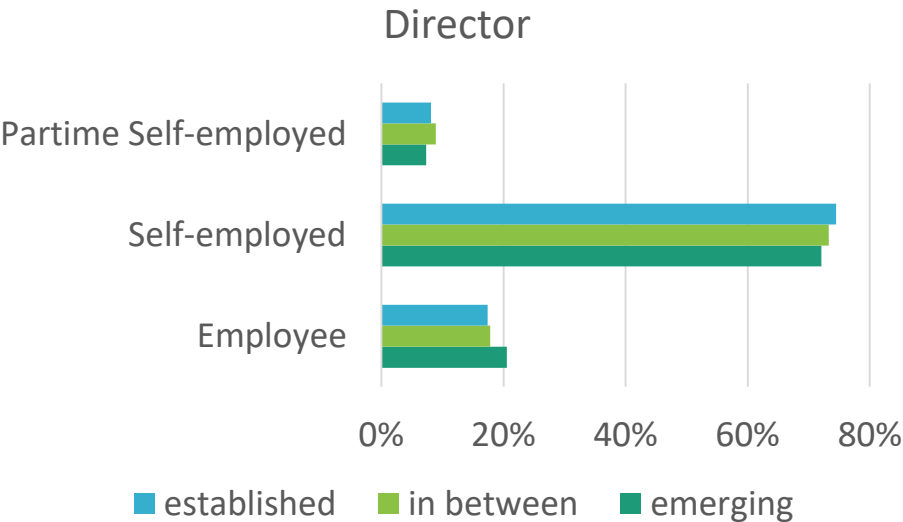


Employment status

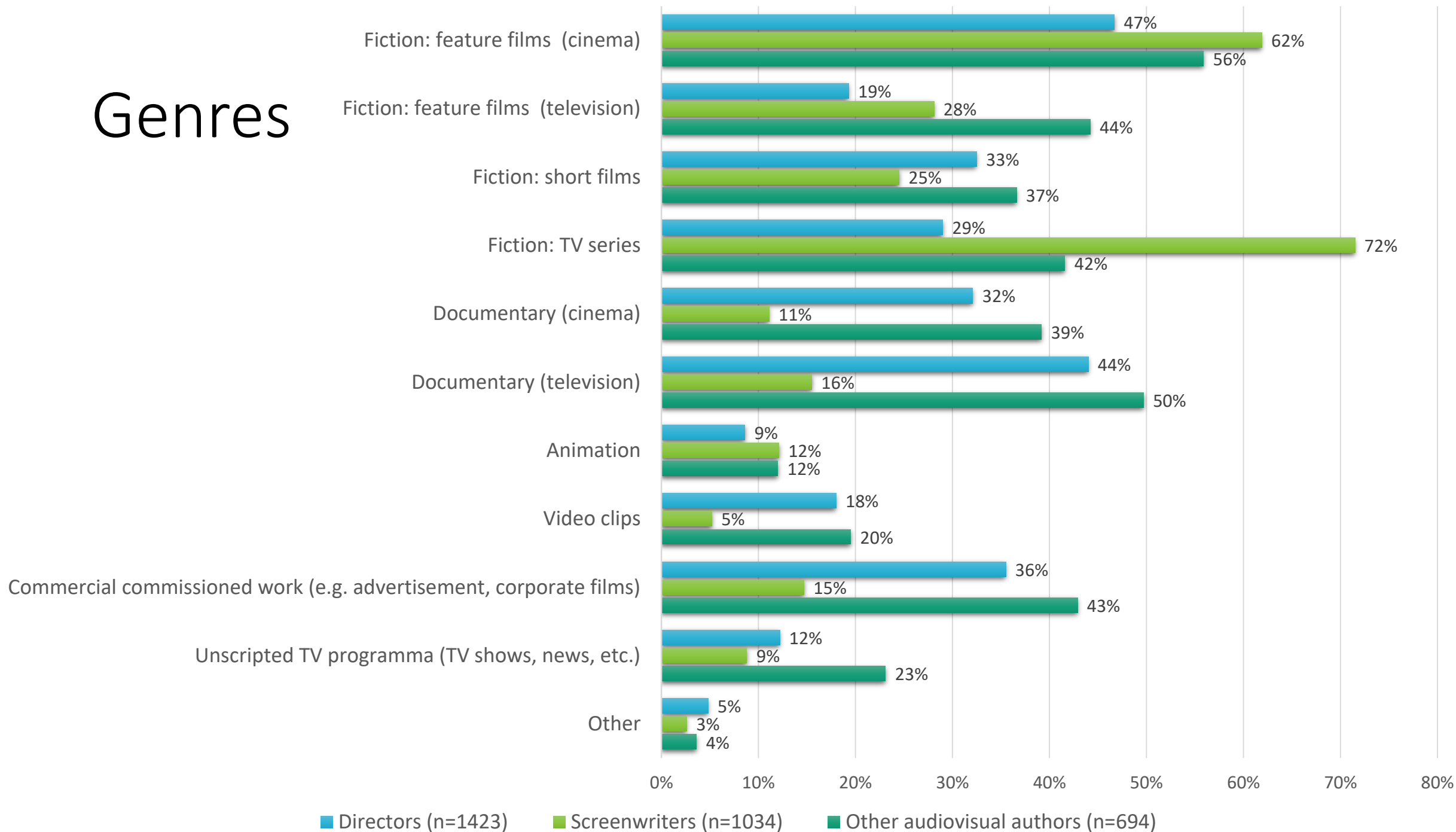


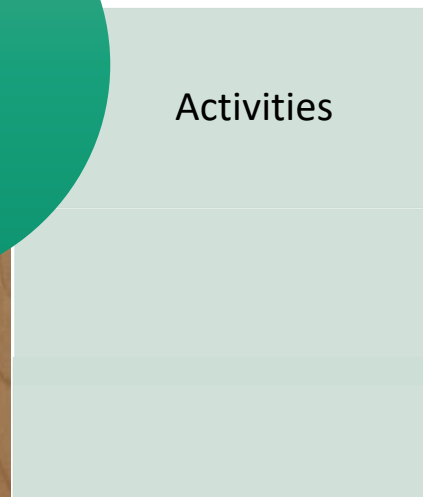
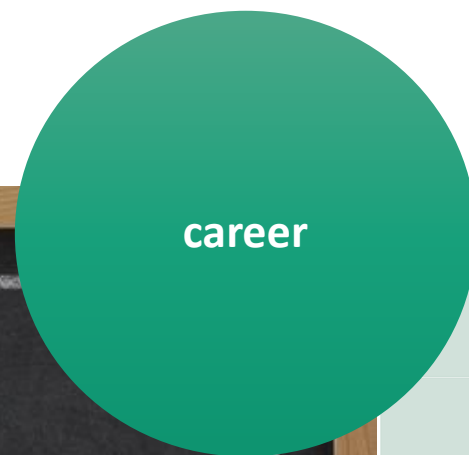
	Director	Screenwriter	Other audiovisual author
Within employees			
• worked as a production employee on a project (wage)	76,9	60,5	74
• I worked as a full-time employee (wage)	28,7	45,9	32,5
Within self employed			
• under own name	78,1	90	89,2
• as director of a company	21,9	10	10,8

Employment status

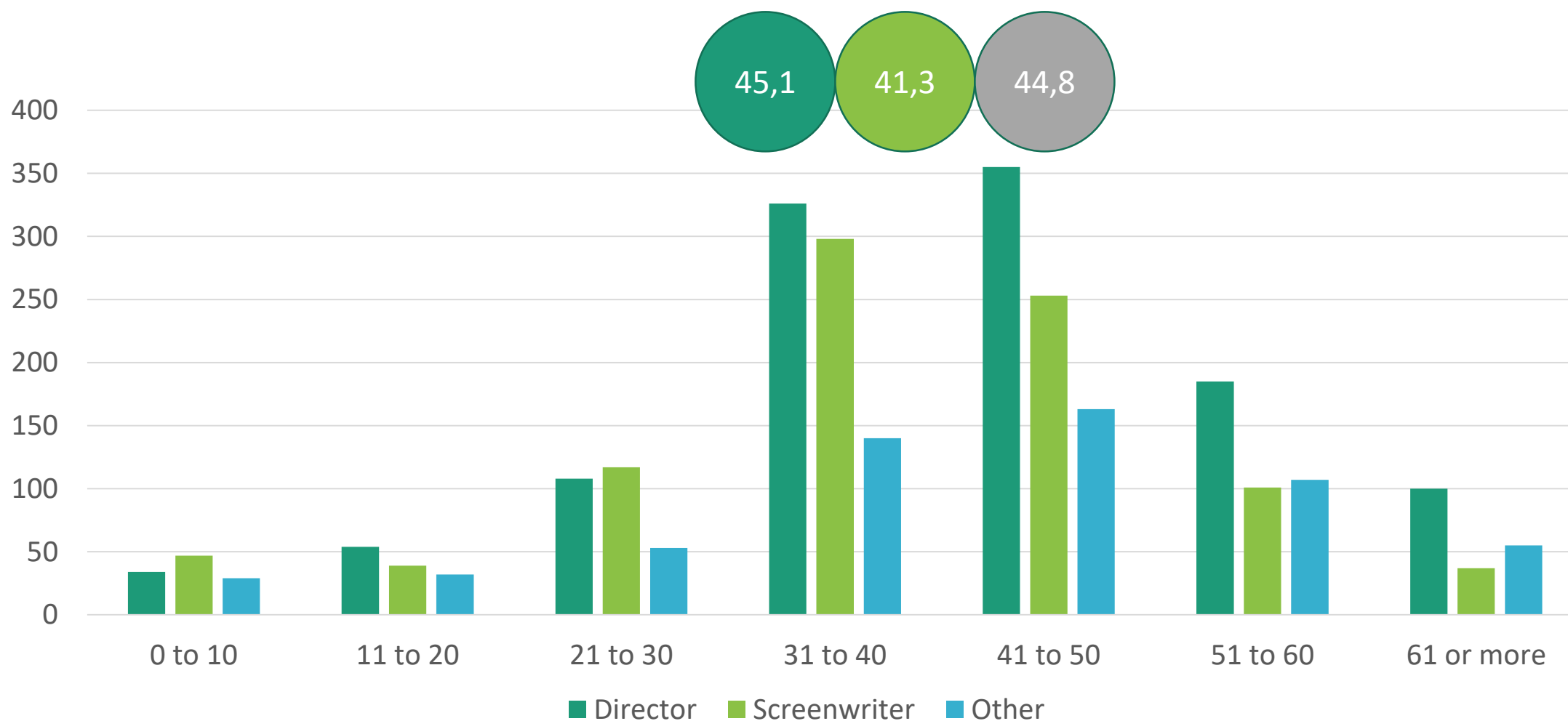


Genres





Hours worked (per week)



Activities

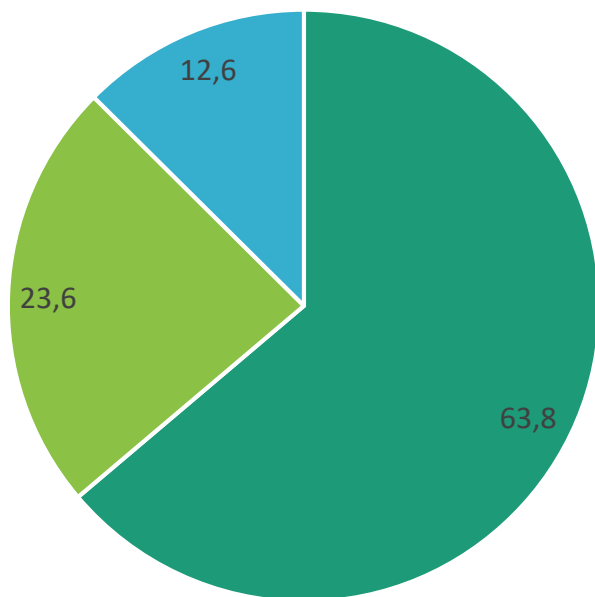
3 aspects:

1. Artistic activities as a director or screenwriter generating (possible) authors' rights
2. *Other* activities in the audiovisual sector such as
 - Commissioned work, unscripted TV programmes (shows, news, etc.) not generating (possible) authors rights
 - Related activities, such as teaching
3. Other professional activities outside of the audiovisual sector

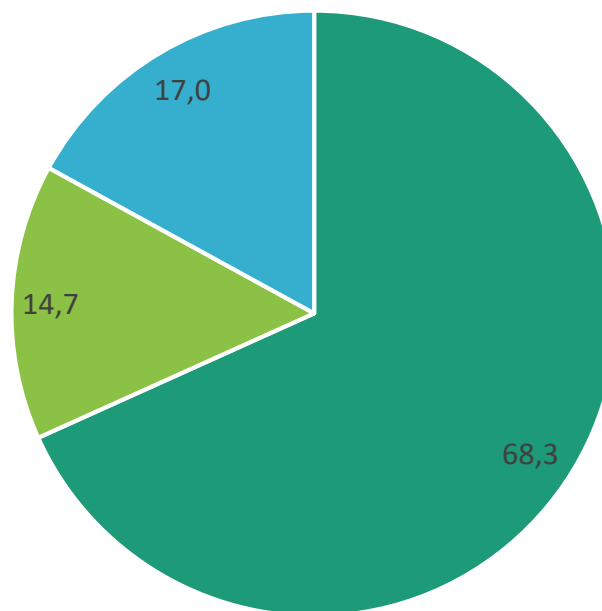
Year of reference: 2016

Time spent on different types of activities

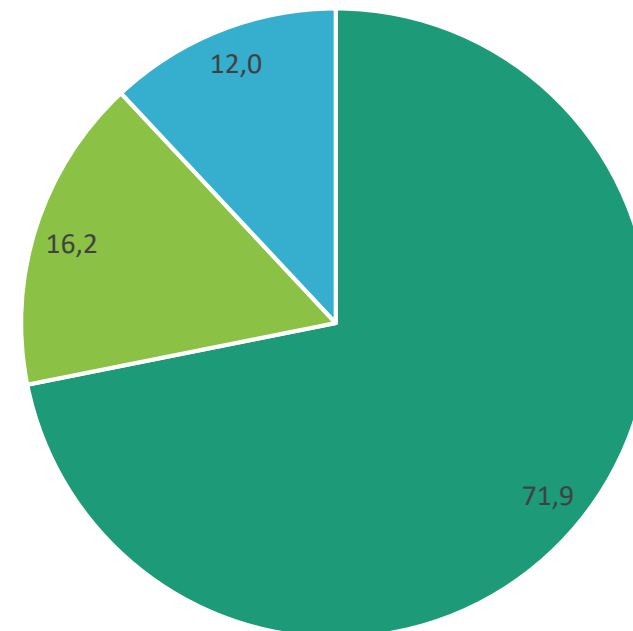
Director



Screenwriter

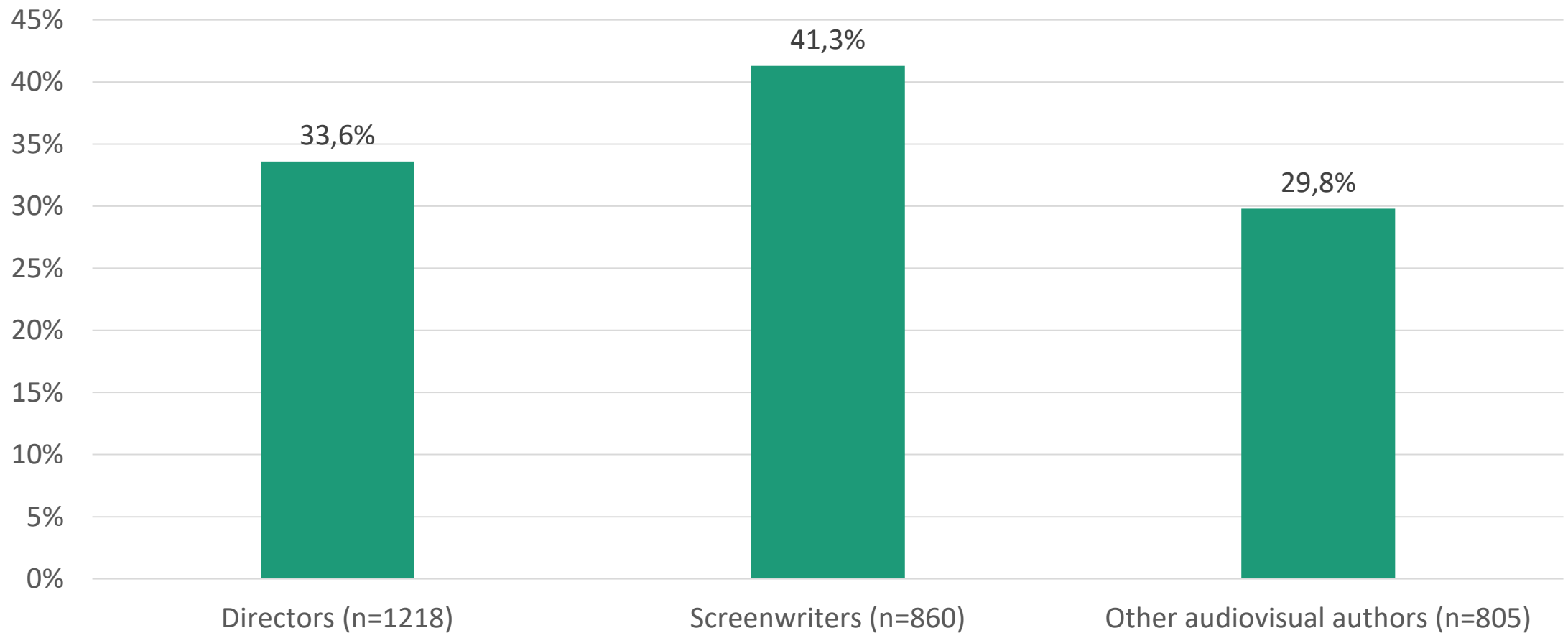


Other audiovisual authors

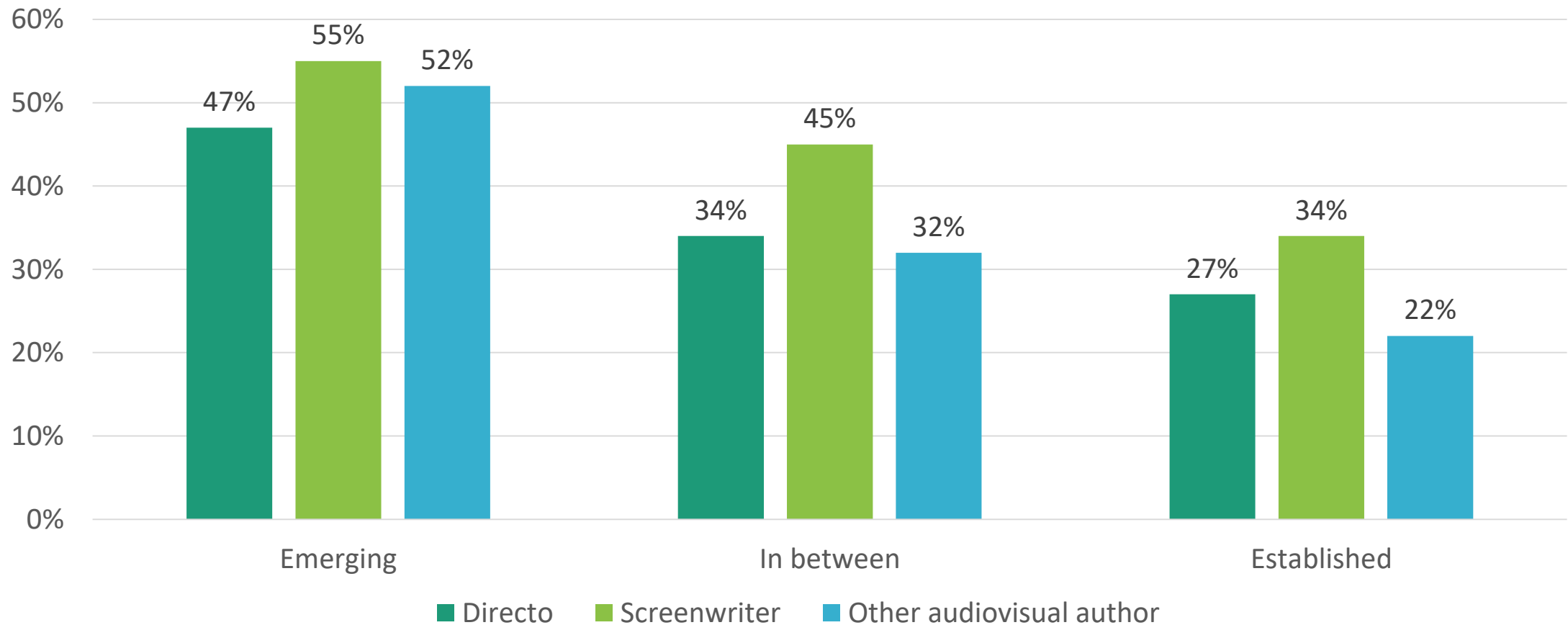


- Audiovisual work generating (possible) authors' rights
- Other activities in the audiovisual sector
- Activities outside the audiovisual sector

(3) Other jobs, outside of audiovisual sector (% with another job)

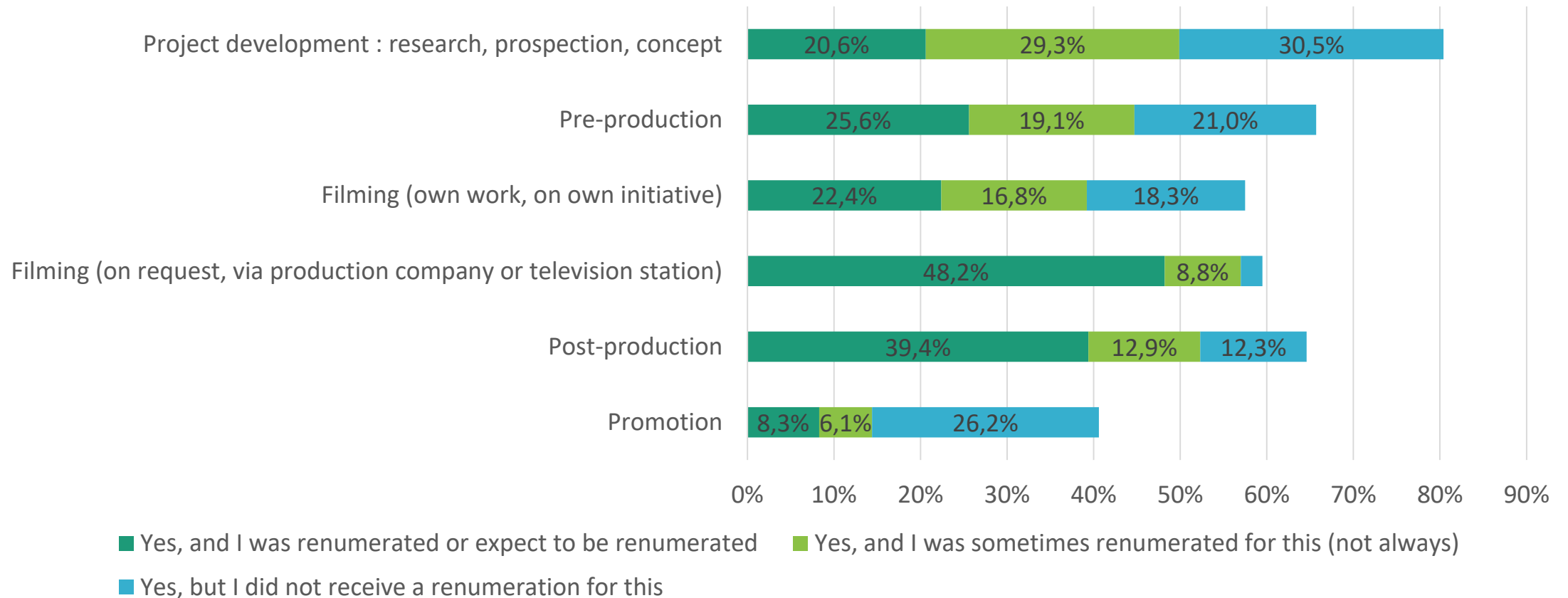


Aside of your activities in the audiovisual sector, did you have (an)other paid job(s) in 2016?



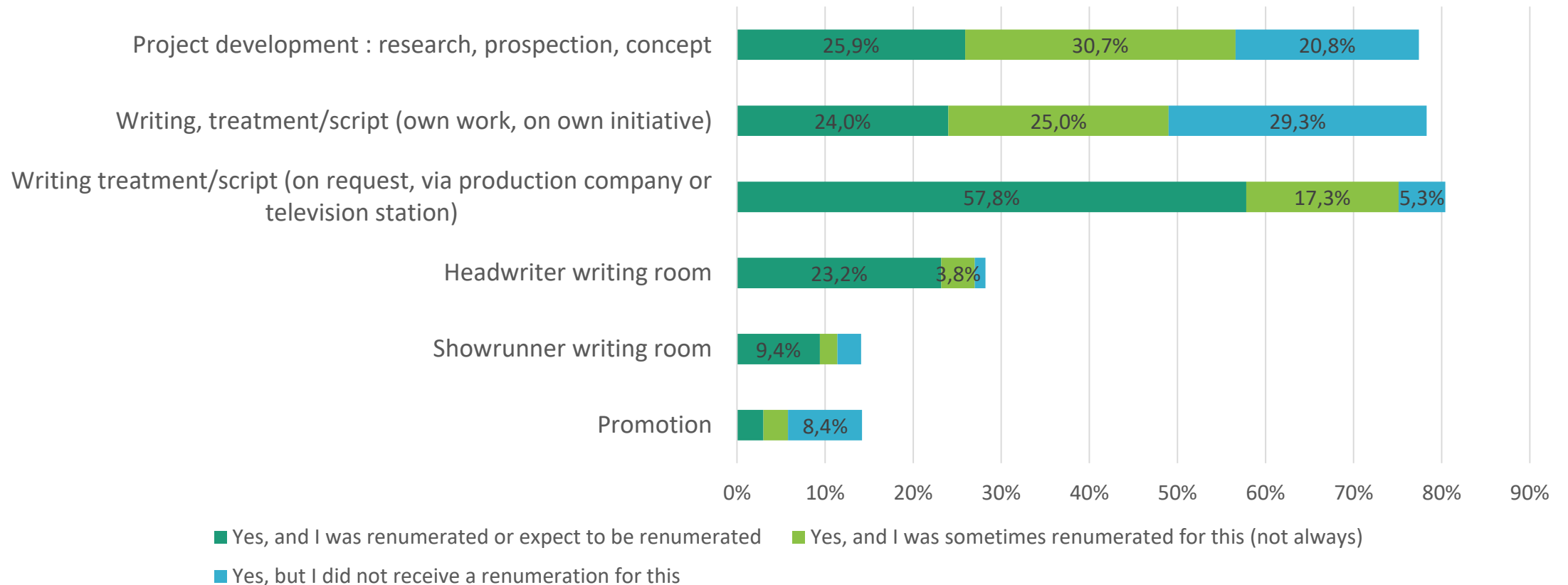
(1) Activities as an audiovisual author generating authors' rights

Directors (n=1221)

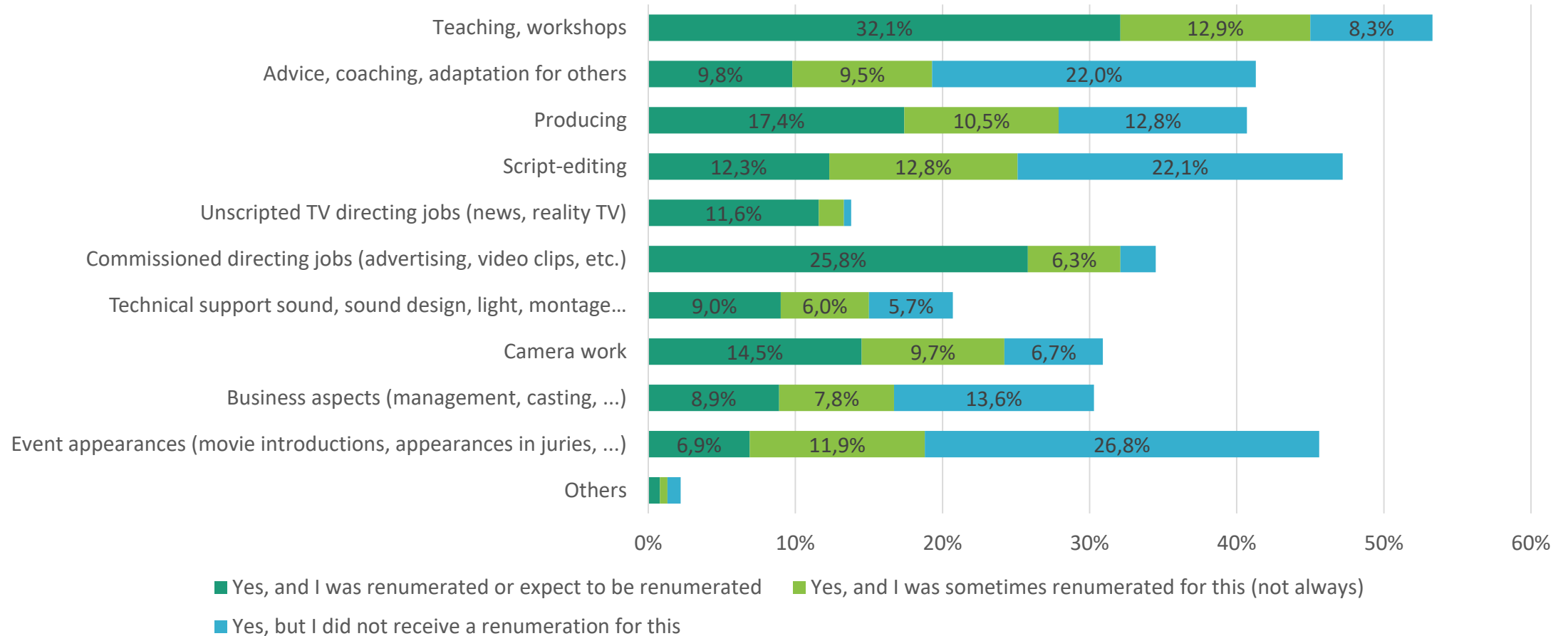


(1) Activities as an audiovisual author generating authors' rights

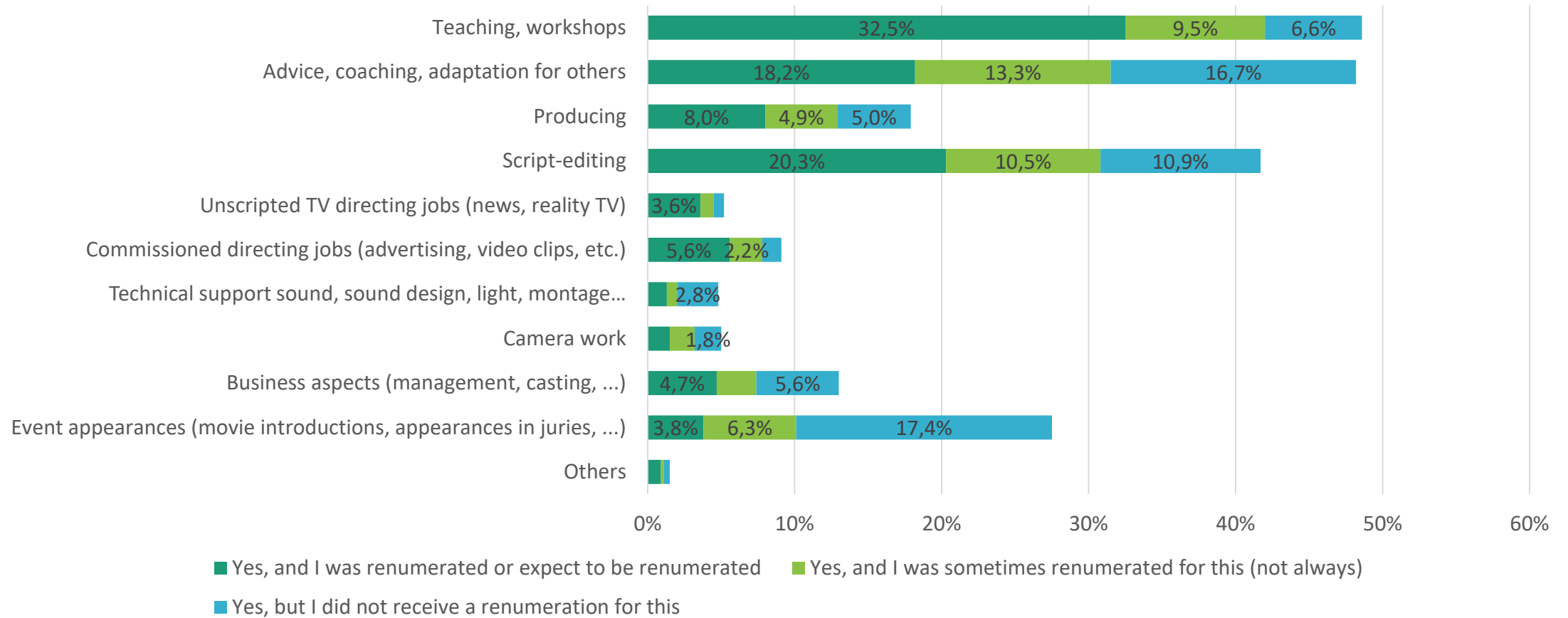
Screenwriters (n=861)



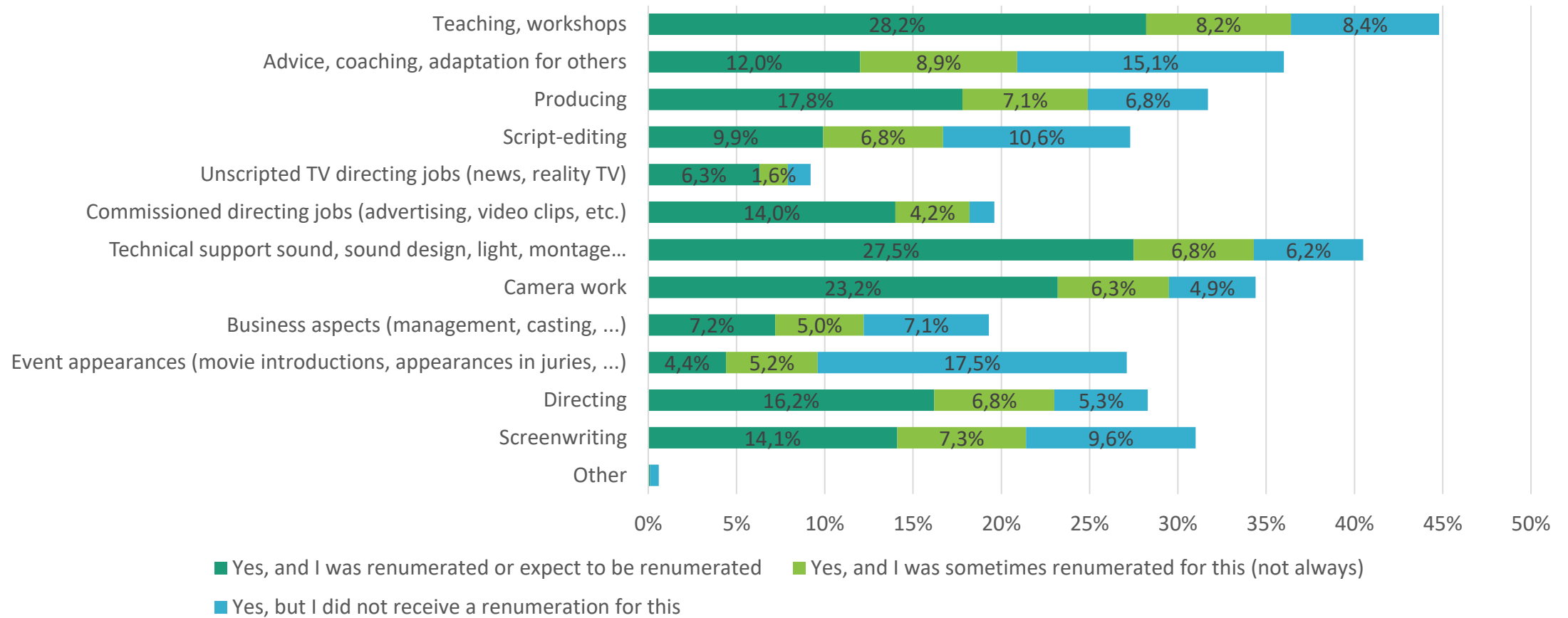
(2) Other activities within audiovisual sector: Directors (n=1191)



(2) Other activities within audiovisual sector: Screenwriters (n=861)



(2) Other activities within audio-visual sector: Other audiovisual authors (n=794)

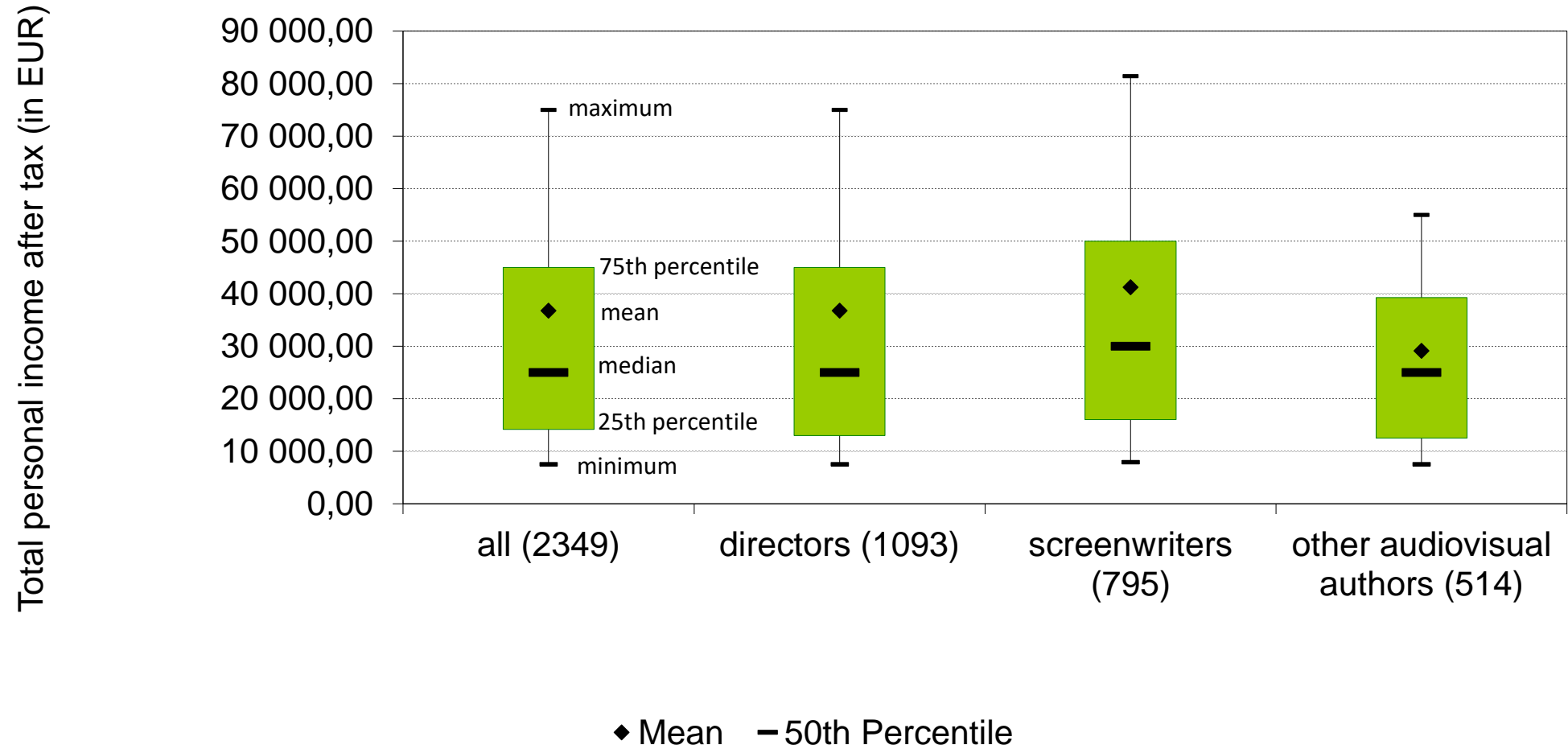


Income

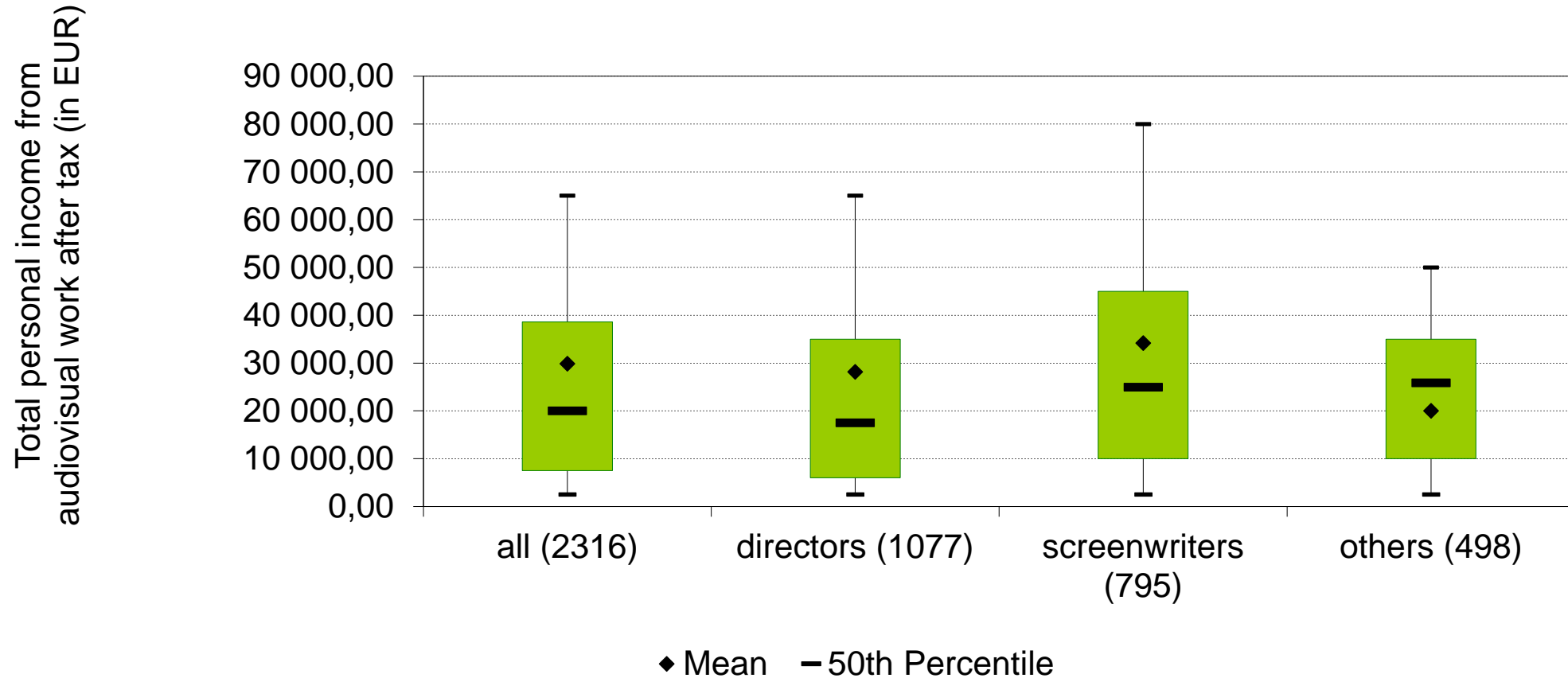


First findings

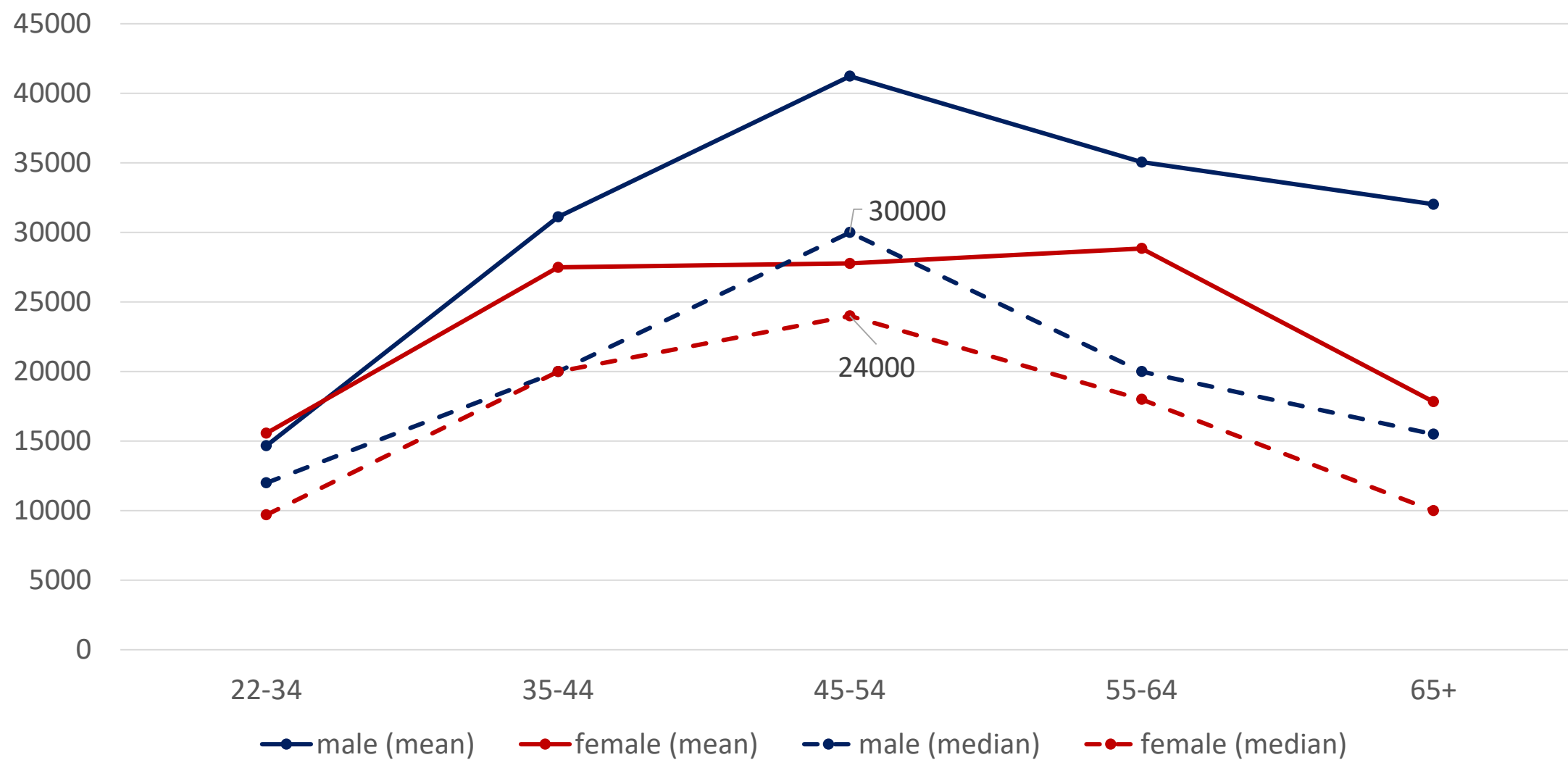
Total income after tax (in EUR)



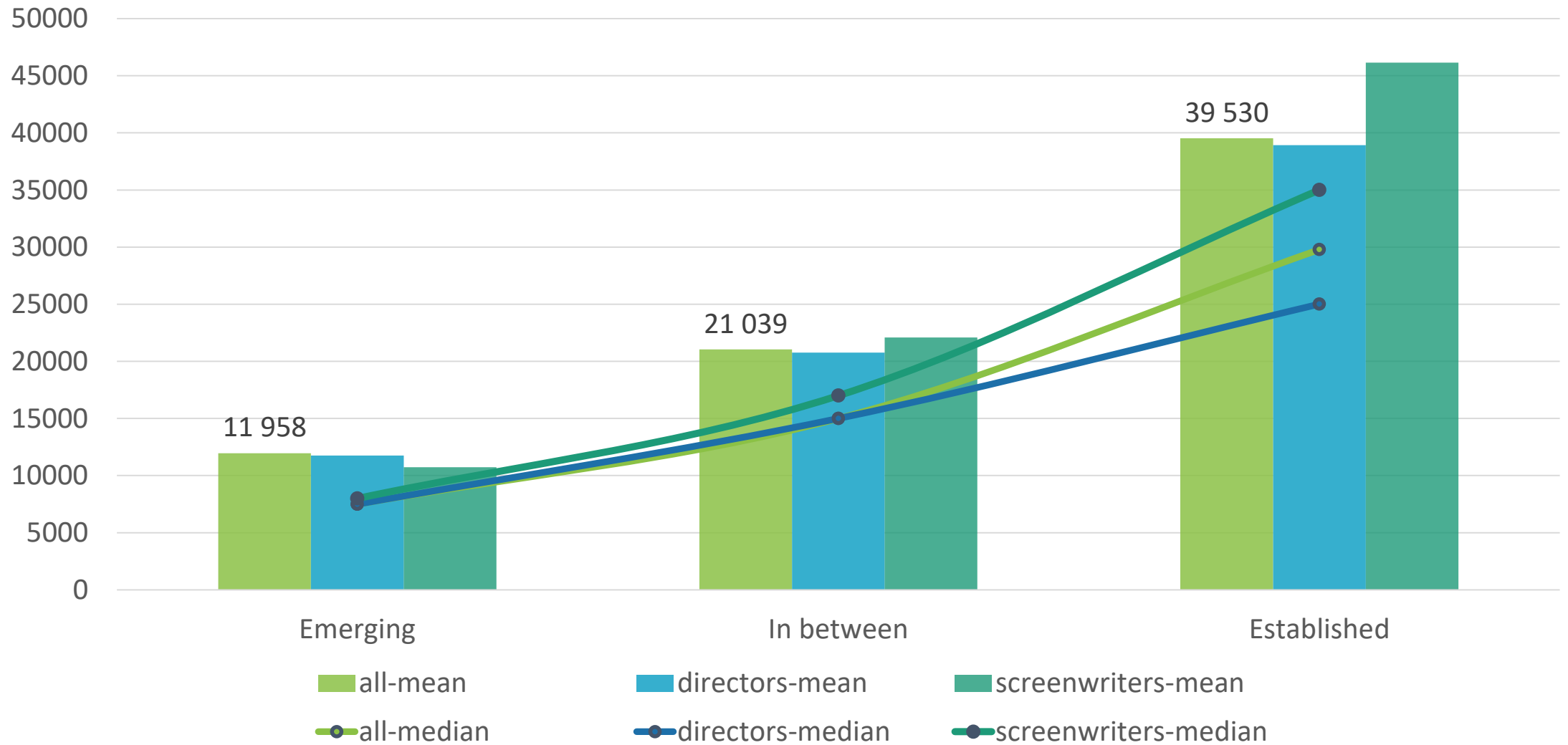
Total personal income from audio-visual work after tax (in EUR)



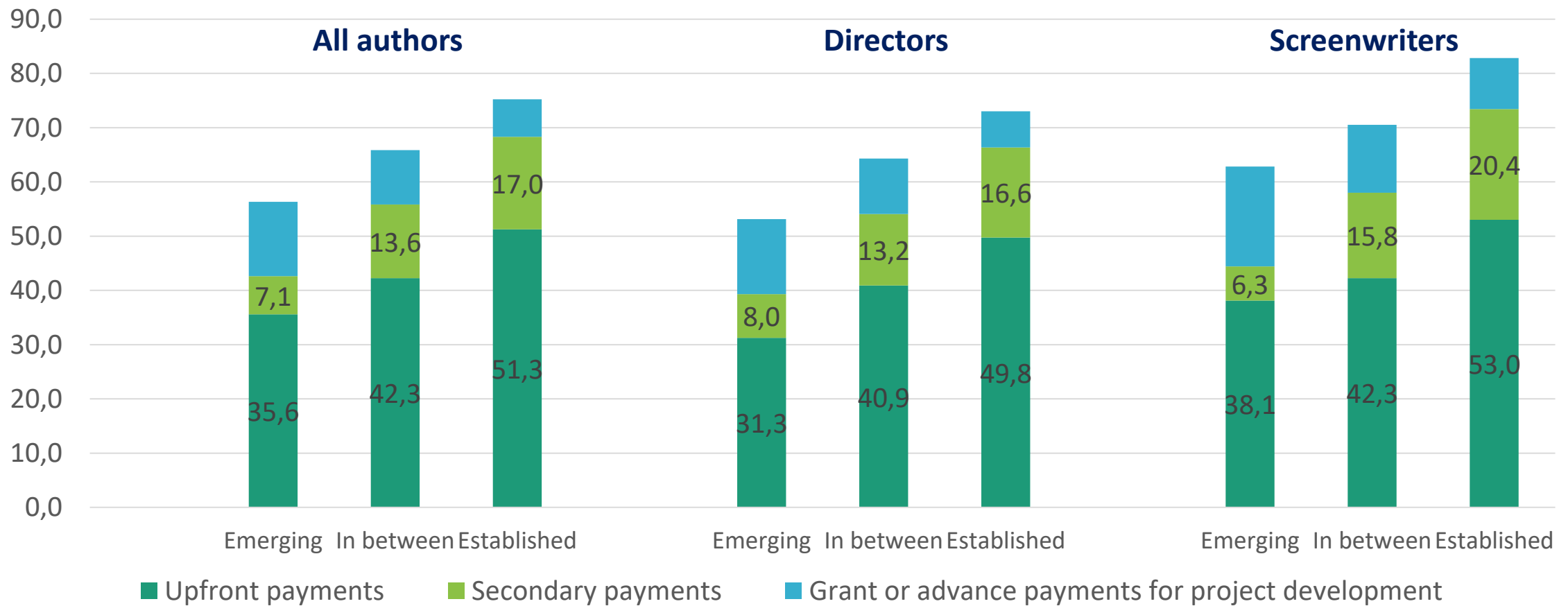
mean and median income from audiovisual work



total personal income audiovisual work



In percentages, what was approximately the share of ... in contributing to your personal total income in 2016?



% CMO according to length of career

	screenwriters			directors		
% CMO	less than 10y (n=284)	10y to 19y (n=319)	20y or more (n=239)	less than 10y n(=325)	10y to 19y (=348)	20y or more (n=402)
0-5%	68,7	54,2	45,6	75,4	67,0	51,2
6-10%	10,9	17,6	19,7	9,5	14,4	18,2
11-15%	3,5	8,8	5,4	3,4	6,3	8,7
16-20%	3,5	7,2	8,4	4,0	2,3	7,5
21-25%	1,8	2,5	3,3	0,9	2,6	3,0
26-30%	1,4	2,8	4,6	1,2	1,1	2,7
31-40%	2,8	1,6	1,3	1,2	1,1	2,2
41-50%	1,4	1,3	4,6	0,6	1,4	3,0
51-60%	1,8	0,6	0,8	0,9	0,6	0,7
More than 60%	4,2	3,4	6,3	2,8	3,2	2,7

Subjective income (authors without partner)

	All	Directors	Screen-writers	Other
Can you make ends meet through your income as an (audiovisual) author?				
Yes, I can easily make ends meet through my work as an author	10,2	5,9	16,4	10
Yes, I can fairly easily make ends meet through my work as an author	18,9	14,2	19,8	26,4
Yes, I can just about make ends meet through my work as an author	23,7	21,1	17,4	39,3
No, my work as an author by itself is not enough to make ends meet but I can by combining it with other work	28,8	34,7	28,5	15
No, I cannot make ends meet	12,9	16,2	15	5
Otherwise	5,5	7,9	2,9	4,3
N	636	303	207	140

Subjective income (authors with partner)

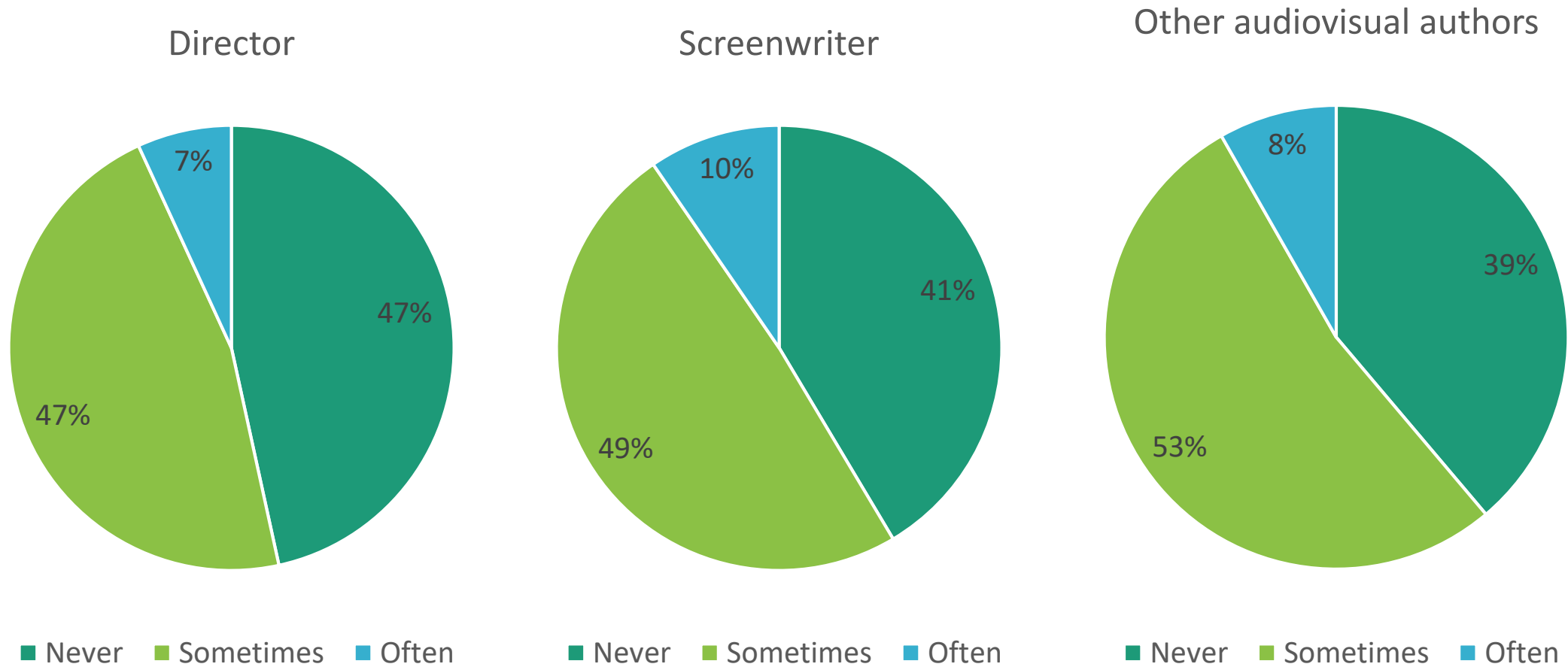
	All	Directors	Screen-writers	Other
Can you and your family make ends meet?				
Yes, we can easily make ends meet through my partner's income and the income from my work as an author	24	19,7	31,3	20,3
Yes, we can fairly easily make ends meet through my partner's income and the income from my work as an author	29,5	28,3	28,6	32,4
Yes, we can just about make ends meet through my partner's income and the income from my work as an author	25,8	27,3	22	30
No, my partner's income and the income from my work as an author alone is not enough to make ends meet, but we do make ends meet through my total income from work as an author and other work	12,6	15,5	10,9	9,4
No, we cannot make ends meet	4	4,4	3,2	4,5
Otherwise	4,1	4,8	4	3,3
N	1.612	750	569	330

Opinion

Satisfaction



Do you ever consider switching careers?



Intrinsic job satisfaction

- (very) dissatisfied
 -/+ in between
 + (very) satisfied

	Directors			total	Screenwriters			total	Other audiovisual authors			total
	-	-/+	+		-	-/+	+		-	-/+	+	
The ability for self/personal development in your artistic activities	10%	12%	78%	1195	11%	15%	74%	879	11%	15%	74%	575
Dealing with your fellow authors	9%	23%	69%	1188	9%	23%	69%	873	7%	21%	73%	568
The artistic aspect of the job	8%	11%	81%	1208	12%	16%	72%	876	7%	14%	79%	577
Your work as a whole	7%	15%	78%	1204	9%	17%	75%	881	4%	14%	81%	578
The appreciation you get from the audience	6%	21%	73%	1181	17%	32%	51%	841	13%	30%	57%	560
The degree to which your work as an author is challenging and interesting	4%	7%	88%	1187	7%	8%	84%	879	5%	10%	85%	575

Extrinsic Job satisfaction

- (very) dissatisfied
 -/+ in between
 + (very) satisfied

	Directors			N	Screenwriters			N	Other audiovisual authors			N
	-	-/+	+		-	-/+	+		-	-/+	+	
Job security	64%	22%	14%	1157	66%	21%	13%	849	65%	21%	14%	552
The amount of your total income as an author	54%	22%	23%	1171	45%	19%	36%	869	45%	29%	26%	567
The remuneration you receive for a project	45%	25%	29%	1193	39%	25%	37%	877	36%	29%	35%	570
The duration of contracts	37%	34%	29%	1046	37%	35%	27%	796	34%	36%	30%	522
Your future as an author	36%	35%	28%	1161	32%	34%	34%	867	34%	39%	27%	549
The opportunities for professional development and business perspectives	33%	30%	38%	1158	30%	32%	38%	864	31%	35%	34%	562
The support you get from professional organizations	29%	34%	36%	1125	24%	30%	46%	851	27%	27%	46%	543
The times at which you work	25%	32%	42%	1165	20%	28%	52%	860	34%	28%	38%	560
The possibilities for combining various jobs	23%	33%	44%	1100	19%	33%	48%	799	26%	34%	40%	509
The possibilities to access training	23%	43%	34%	1084	19%	39%	41%	813	27%	39%	35%	535
The feedback you get from critics, media, journalists	15%	32%	53%	1133	24%	41%	35%	810	18%	37%	45%	520

Job Statements

- (totally) disagrees
- /+ in between
- + (totally) agrees

	Directors			Total	Screenwriters			Total	Other audiovisual authors			Total
	-	-/+	+		-	-/+	+		-	-/+	+	
Even though the life of an author is insecure, I wouldn't want to give it up	3%	12%	85%	1206	6%	12%	83%	886	4%	16%	80%	574
My artistic development comes first	14%	32%	54%	1202	23%	37%	40%	884	21%	39%	41%	574
I would encourage my child if he / she wanted to be a professional artist	14%	30%	56%	1197	14%	32%	54%	883	17%	31%	52%	572
The appreciation of the audience drives me	17%	29%	53%	1200	27%	33%	40%	883	22%	29%	49%	575
Life as a professional author is more difficult than expected when I started	20%	25%	56%	1203	20%	32%	48%	884	18%	31%	51%	571
As an author, financial insecurity is huge	9%	15%	75%	1203	12%	15%	73%	883	10%	19%	72%	576
There should be minimum rates of remuneration for artists	7%	18%	75%	1192	7%	17%	76%	869	8%	19%	73%	566
Without income from other sources (other jobs, family support ...) I would not survive	28%	17%	55%	1201	40%	17%	43%	885	39%	25%	36%	575

Job statements

- (totally) disagrees
- /+ in between
- + (totally) agrees

	Directors			N	Screenwriters			N	Other audiovisual authors			N
	-	-/+	+		-	-/+	+		-	-/+	+	
It's difficult as an author to stand up for your rights	10%	28%	62%	1201	8%	18%	73%	887	7%	27%	66%	574
It is good for an author to learn more about the business aspects of the profession	2%	11%	87%	1200	2%	9%	89%	882	2%	9%	89%	576
I prefer to outsource financial and administrative work	15%	24%	62%	1193	17%	20%	63%	885	14%	20%	66%	574
The pressure of producers/broadcasters/employers is too much sometimes	19%	30%	51%	1191	13%	31%	55%	871	13%	34%	53%	568
I have a network of friendships in my professional network who can help to further my career progression	15%	33%	52%	1199	15%	30%	55%	883	14%	32%	54%	573
There are individuals in my professional network whom I consider as best friends and share any kind of issue, professional or personal	11%	22%	68%	1204	14%	20%	67%	883	11%	26%	63%	577

To what extent is your career and your personal (family) life combinable?

